



Job Description

Marketing & Community Impact Intern

Position Summary:

United Way of Story County (UWSC) is seeking a creative, motivated individual to help bring our mission to life through compelling digital content. This role will focus on video creation and storytelling to help increase awareness of our strategic investments, community impact, and the programs we support throughout Story County.

Position Responsibilities and Duties:

- Capture, edit, and produce short-form videos highlighting UWSC's mission, local nonprofit partner agencies, volunteers, and impact stories.
- Develop digital content for multiple platforms, including social media, website, presentations, and events.
- Visit community partners, events, and program sites to gather footage and conduct interviews.
- Assist with organizing and maintaining UWSC's digital asset library.
- Collaborate with the Marketing and Community Impact teams to brainstorm content ideas and support ongoing campaigns.
- Ensure all content aligns with UWSC brand guidelines and messaging.
- Support additional creative projects as needed.
- Support Community Impact initiatives including but not limited to hunger and food security, financial empowerment, child care, and access to basic needs.
- Distribute 211 helpline materials to local businesses and organizations.

Availability and Location:

- Part-time, hourly, 10-20 hours per week (negotiated at time of hire) during normal business hours of Monday through Friday, 8:00 a.m. to 4:30 p.m. Occasional evening, early morning, and/or weekend hours for events or meetings.
- This is a 10-12 week summer internship with flexible scheduling based on availability and organizational needs.
- Start date negotiable, with April or May 2026 start date strongly preferred.
- Some local travel throughout the Ames and Story County community; access to a vehicle is required.
- Onsite position at United Way of Story County, 315 Clark Avenue, Ames, IA 50010.
- Applicants must be currently enrolled in a secondary-level education program (college or university).

Qualifications:

- Experience using video editing tools such as Adobe Premiere Rush, Canva, or similar software.
- Strong storytelling skills with a creative eye for visuals, pacing, and narrative flow.
- Comfortable working independently and taking initiative.
- Willingness to travel throughout Story County to capture video and conduct interviews (mileage reimbursed when applicable).
- Strong communication and organizational skills.
- Ability to work collaboratively in a fast-paced, mission-driven environment.

Preferred Qualifications/Experience (but not required):

- Coursework in communications, marketing, journalism, social work, sociology, or related fields.
- Previous volunteer or work experience in community organizations.

Job Requirements:

- Physical Requirements: Sedentary work is exerting up to 25 pounds of force occasionally and/or a negligible amount of force frequently or constantly to lift, carry, push or pull or otherwise move objects.
- Physical Activity: Fingering is picking, pinching, typing or otherwise working, primarily with fingers rather than with the whole hand or arm as in handling. Talking is expressing or exchanging ideas by means of the spoken word. There are activities in which they must convey detailed or important spoken instructions to other workers accurately, loudly or quickly. Hearing is the ability to receive detailed information, through oral communication.
- Visual Acuity: Work utilizes laptop and digital camera equipment and verification of accuracy of written and visual material developed.

Working Conditions:

The worker is not substantially exposed to adverse environmental conditions. Work may require some time outdoors. Must be able to work under time constraints.

Employment Classification and Evaluation:

\$13.50 to \$14.50 per hour, depending on experience demonstrated in qualifications.

Job Relationships/Supervisors:

Allee Wengert, Marketing Director

Sarah Mansell, Community Impact Director

Applying for the Marketing & Community Impact Intern Position:

- Please submit the following to unitedway@uwstory.org by 4:30 p.m. on Friday, February 27, 2026:
 - Required:
 - Resume or curriculum vitae (PDF format)
 - Preferred:
 - Cover letter (PDF format)
 - Online portfolio or three samples (PDF format) of recent professional work that highlights skill set in campaign development, content creation, graphic design, marketing, social media strategy or related areas.
- Submission of materials via third-party sites (Indeed, LinkedIn, etc.) will not be accepted.
- Please call (515) 268-5142 if you experience issues with your electronic submission.