UNITED WAY NEWSLETTER

August 2014 vol. 1 no. 3 ADVANCING EDUCATION INCOME AND HEALTH

The Impact of United Way

Why do we use the tagline LIVE UNITED? This phrase embraces the community change that exists when people from diverse backgrounds come together for the purpose of advancing the common good. It lifts up the work being done by partner agencies, the generosity of caring people and the passion of volunteers.

United Way of Story County (UWSC) has the ability to mobilize our community around the issues that impact everyone. This includes a comprehensive approach to implement proven solutions for the building blocks of a quality life: education, income and health.

UWSC convenes community members, businesses and partner agencies because we agree that no one can tackle community problems alone. When these issues are addressed, everyone can see the results: children excelling in school, families becoming self-sufficient and people having access to important health services such as dental care.

What makes UWSC unique is its ability to monitor and address key issues in all of these areas. This means that the work is about one individual as well as our collective, positive impact on everyone else. We can come together to help us all experience a greater quality of life. That's what it means to LIVE UNITED.

GIVE. ADVOCATE. VOLUNTEER. United Way of Story County uwstory.org As you read the following stories from the areas of education, income and health, imagine thousands of people just like them throughout Story County who LIVE UNITED.

W. UNITER

EDUCATION: Alec, Montserrat and Camilla's Story (*pictured on page 2*)

Alec, Montserrat and Camilla are better prepared for the school year thanks to the summer program in Nevada, a United Wayled initiative. This program, and a similar one in Ames, was developed to decrease summer learning loss. Participating children are offered learning opportunities, nutritious meals and fun activities.

Alec says he enjoyed the science activities and the food. "The food is healthy, and I like that we got a snack," he said. Montserrat and Camilla enjoyed playing on the playground and the hand-held puzzles. "It was fun to hang out with my friends and meet new people," Montserrat said.

As a result of this community effort, more than 300 kids were impacted this summer.

INCOME: Nicholle's Story (*pictured above*)

Today, Nicholle is a noted advocate for homeless and fostered youth. Growing up, she moved 14 times and lived in seven foster homes, four shelter homes and one treatment center. Her life changed when she found Rosedale Shelter, a United Way-

Inside

Impact Continued	
Get Involved	
Leadership Recognition	
Leadership Recognition	

Education

- Prevention strategies
- Outreach/advocacy services
- Access to building blocks for academic success

Income

- Basic/emergency needs met
- Movement toward selfsufficiency

Health

• Affordable/accessible essential services



Continued on page 2

CHARGE NON'T HAPPEN WON'T HAPPEN WON'T HAPPEN WITHOUT YOU GET INVOLVED

> September 5: Kickoff and Day of Caring Join us at The Plex for a hot breakfast and an inspirational start to the 2104 Campaign. RSVPs are encouraged.

> September 12, 11:30 am-1:00pm:

Young Leader Society Kickoff Young Leaders Society members and friends are invited to join us for a special event featuring how philanthropists age 40 and under play a major role in the UWSC mission of improving lives. The group will gather at Jack Trice Club Level for a free lunch and to hear from a special guest on how UWSC donors have affected them personally. RSVPs are required for this event.

> September 16, 11:30 am-1:00pm:

Women with Initiative Luncheon Wwl was created in 2008 to help at-risk women build confidence and self-sufficiency through financial education. The program will focus on how growing up in poverty can greatly impact a child's academic career and show how involvement in Wwl can help break that cycle. We welcome Jennifer Stalder and Kimberly Petersen, experts who work with at-risk children, to address the group. RSVPs are required for this event to be held at Prairie Moon. Registration is \$15 per person or reserve a table of 8 for \$105.

Continued from page 1

supported emergency youth residence. The program made her feel safe and helped her work towards her goals.

Now, as a 19-year-old, she helps others do the same as she works for the shelter while attending college. Because of her experiences, Nicholle wants to pursue a career in human services.

"I want others to know that not every kid in the system is bad," says Nicholle. "With support, they can change the things they've done wrong."

HEALTH: Sue's Story (pictured below)

"I've learned that death can be done with dignity," says Sue, a volunteer for HOMEWARD Hospice programs, which are partially funded by United Way to keep individuals in their homes longer.

Unfortunately, everyone has been impacted by the death of a loved one. Sue gives of her time, in a way she considers a privilege, to

make sure individuals facing a terminal illness are comfortable, painfree and not alone. By volunteering, she makes a big difference to the peace of many patients at the end of life.



Sue says, "In my experience, I see first-hand that United Way investments really do make a difference."

As these stories demonstrate, great things happen when we recognize our interconnectedness. We invite you to follow your passion to LIVE UNITED. You can be a part of a brighter future through involvement with UWSC. The annual campaign is just beginning and your support can make a difference in the lives of many. We are pleased to present the donors in our leadership circles on the following two pages. These Leadership, Women with Initiative and Young Leaders Society donors have touched so many lives.

In addition to extending the opportunity to give through the annual campaign again this year, we also present the prospect of changing lives forever through an additional gift to the endowment. Endowment donations allow the organization to act on its mission in even more ways through funding special projects and preparing for the future. Find more information on both donation choices at www.uwstory.org.



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United Way of Story County



2013 United Way Leadership

\$10.000 and over

Kathie and Craig Sommerfeld Connie and Roger Underwood George White Family

\$5,000 - \$9,999

Cindy and

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\$1,500 - \$2,499

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\$1,000 - \$1,499

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\$1,000 - \$1,499 CONTINUED

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Matthew Oakley

Bold type indicates 10% or more increased giving from 2012. Next year, Endowment donations will be recognized in this list as well.

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WOMEN WITH INITIATIVE

These individuals are members of Women with Initiative, which consists of a minimum \$1,000 new annual contribution, to improve financial literacy among at-risk women in Story County.

- Tanva Anderson Elizabeth Baird Irene Beavers Heather Botine Sarah Buck Michelle Cassabaum Mary Christy Phyllis E. Crouse
- Sarah Dvorak Lisa M. Eslinger Jacki Foley Dr. Nancy Franz Nicole Gebhart Kelly Hendrick Liz Hertz Yvonne Kinzler
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- Ianice Walter Julie Weeks Laura West Lynn Whisler Elizabeth Wilt-Cable Kim Zahnle 1 Anonymous

YOUNG LEADERS SOCIETY

These individuals are members of the Young Leaders Society, an affinity group for donors under the age of 40 contributing \$250-\$999. The Young Leaders Society has special engagement and educational opportunities throughout the year.

Jaclyn and Brian Anderzhon Brian Ault Jeffrey Bappe Shannon Bardole Lindsey and Bret Bartholomew Stephanie and Adam Bates Kelsey Beck Jenny L. Benedict Heather Benninghoven Susan Bohner Mary Bonnstetter Diane Borcherding Jaime and Erik Bunker Sarah and Nathan Buss Angela and Jarod Carl Josh Carper Sara and Troy Clausen Josh Coffman Amber and Damien Corrieri Chrystel Crenshaw Katie Davidson Amber and Lucas Deardorff Olivia Dinsdale

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