

2024 UNITED WAY PLEDGE FORM

INVEST IN HEALTH, EDUCATION, AND FINANCIAL STABILITY FOR OUR COMMUNITY.

315 Clark Ave
Ames, IA 50010
(515) 268-5142
www.uwstory.org

Help to make an impact
as we strive to exceed
our 2025 Community
Impact Goals.



HEALTH

Improve community
health by serving 4,500
more individuals



EDUCATION

Decrease the
achievement gap by
reaching 30% more
underserved learners



FINANCIAL STABILITY

Strengthen financial
stability by increasing
the number of people
served by 25%

Every dollar raised
stays right here in our
community, funding
programs in these areas
and helping us serve
those in need.



United Way of Story County

1. MY INFORMATION

First Name _____ Last Name _____

Preferred Mailing Address _____

City _____ State _____ ZIP _____

Preferred Email _____ *by listing my email I am opting in to digital communications to better connect with UWSC's work

Preferred Phone _____ Employer Name _____ Retired Plan to retire in 2023

Spouse Name (If Applicable) _____ Spouse Employer Name _____ Retired

2. MY 2024 GIFT

\$ _____ ENTER TOTAL 2024 GIFT HERE

Donor choice forms can be found at www.uwstory.org

CASH/CHECK ENCLOSED \$ _____
Checks payable to United Way of Story County

BILL ME: QUARTERLY ONCE ON ____/____ (mm/yy)

If Applicable:

PAYROLL DEDUCTION \$ _____ X _____ = \$ _____
Amt/paycheck Pay periods Total deducted

EMPLOYER MATCH _____ = \$ _____
% or other Total match

Credit Card donations can be made at www.uwstory.org. For gifts of stock/securities please call UWSC office at 515-268-5142.

3. MY CAMPAIGN RECOGNITION

Tocqueville Society (\$10,000 or more in one year) I prefer to remain anonymous

Leadership Challenge (\$2,500-9,999 in one year)

Leadership (\$1,000-2,499 in one year)

Women United Entire gift Portion of gift: \$ _____
(\$1,000 or more in one year for membership status, provides financial education opportunities for women)

Young Leaders Society (\$250 or more in one year for donors age 40 and younger)

4. MY LASTING IMPACT

To complement your annual support, we invite you to take your impact to the next level through an additional gift to the Endowment. All sizes of donations can help ensure the needs of tomorrow are met. Endowment Builders have made a gift of \$1,000 or more annually to the Endowment.

I've also enclosed a gift to the Endowment \$ _____ (Checks payable to Story County Community Foundation, memo: UWSC Endowment)

Endowment Builder (\$1,000 or more to the Endowment fund) I've included UWSC in my estate

THANK YOU for improving lives! United Way of Story County is a qualified 501(c)(3) organization, and does not provide goods or services in whole or partial consideration for this contribution made to us. Please consult your tax advisor concerning your specific gift deductibility. For payroll deduction contributions, the IRS requires you to keep a copy of this pledge form along with your payroll receipt, W2 or other employer documents to verify any payroll amount paid to United Way of Story County.

TOP COPY: United Way BOTTOM COPY: Donor