

A BRIEF GUIDE TO CLEAR IMPACT SCORECARD

WHAT IT IS:

ClearImpact Scorecard is a data management software purchased by the UWSC in 2016, with costs now shared by the City of Ames, Story County, and the UWSC. Each partner agency has its own Scorecard, with a separate section for each* ASSET-funded program (*some exceptions). Reporting is part of the annual agency contract.

WHY USE IT:

- **Rationale for partner agencies:** Not only is it required, but ClearImpact can be a powerful way to **show community needs** (ex/numbers served, wait lists) and provides a clear way to **track impact** – i.e the extent to which programs are impacting these needs. Additionally, it is a tool that can be used by agencies for tracking outputs and impact beyond ASSET-funded programs.
- **Rationale for the UWSC and other ASSET-funders:** ClearImpact is a tool to determine whether investments are making a difference in identified priority areas and, potentially, to help direct future allocations.

Results-based accountability (ClearImpact's approach) is about "getting from talk to action quickly. It provides a method of thinking and taking action together that is simple and common sense, that uses plain language, produces minimum paper, and is actually useful to community members, managers, and decision makers. *It is about making a difference, not just trying hard and hoping for the best.*" ~ Mark Friedman, *Trying Hard Is Not Good Enough*, 2009, p.1; final emphasis added ~

UNDERSTANDING YOUR SCORECARD:

The screenshot shows a ClearImpact Scorecard for the 'Emergency Residence Project'. Annotations point to the following elements:

- Name of agency:** Points to the 'Emergency Residence Project' header.
- Funders:** Points to the 'Funded by County, UW, City' header.
- Funded program (same name as used in ASSET process):** Points to the 'Emergency Shelter: Shelter plus Meals' program name.
- PM= performance measure:** Points to the '# meals served' metric.
- Agencies are encouraged to explain their data here:** Points to the 'Story Behind the Curve' section.

Month	Current Actual Value	Current Trend	Baseline % Change
May 2019	337	↗ 1	-44%
Jun 2019	232	↗ 1	-62%
Jul 2019	390	↗ 1	-36%
Aug 2019	328	↗ 1	-50%
Sep 2019	271	↗ 2	-55%
Oct 2019	304	↗ 1	-46%
Nov 2019	280	↗ 1	-54%
Mar 2019	365	↗ 1	-40%
Aug 2019	328	↗ 1	-46%

Story Behind the Curve
 Breakfast and dinner are provided daily to the gentlemen in shelter. Three to four nights a week, different volunteer groups bring dinner in for our guests. The other three to four nights a week, dinner is provided by the Shelter Coordinators (overnight staff). Breakfast supplies are put out for the shelter guests in the morning, and the guests can help themselves to what they would like. Supplies to make a sack lunch are also made available. Dinner is served family style, which creates a unique atmosphere of community among the shelter guests, the staff, and the