

# VIRTUAL FUNDRAISER IDEAS

- **Quaran-tunes** Pay to attend a virtual event where musicians among your workforce share their original works
- **Exec gaming challenge** Workforce would pay to see different execs head off in gaming (ex. CFO playing COO in Madden)
- **Costume contest** Pay to participate in a fun challenge to see the most outlandish costume; Donations = votes for the best
- **Tutorial challenge** Pay to submit a video with a tutorial theme – making guac, building a birdhouse, the sky is the limit! Donations = votes for the best
- **Virtual silent auction** Online auctions through websites like [www.32auctions.com](http://www.32auctions.com)
- **Balloon-grams** For a donation, a balloon will be delivered to a coworker of choice
- **Virtual 5K** Collect entry fees and everyone runs a 5K on their own time. Bonus points to the one with the fastest time
- **Digital Happy Hour** Pay to check out of work an hour early and enjoy a zoom chat with beverages
- **Sponsor a program** Come up with fun creatives showcasing United Way programs that employees can donate to
- **Scavenger Hunt** For an entry fee, employees can find preplanned items, either online or in their community
- **Virtual Game Night** Pay to play, a fun evening of games over video chats
- **Raffles** Company donates fun item for coworkers to purchase raffle tickets for. Think zoo tickets, giftcard to a local brewery, ISU swag bag, etc.
- **Limited Time Tees** Come up with a new company t-shirt and sell it for a limited time only
- **Cutest pet/baby photo** Small entrance fee per photo, and votes are done by donating dollars
- **50/50 raffle** Sell raffle tickets for a fee, draw a winner, they get 50% and 50% is donated!
- **Give it Up** Challenge donors to give they money they would've spent on something they love (ex. morning coffees, dinner out)
- **Matching Gifts** Match any charitable gifts given by employees to double the impact!