

About the Nonprofit Management Academy

The Nonprofit Management Academy was established in 1999 by Iowa State University in partnership with the United Way Management Assistance Program to enhance the management skills of those serving nonprofit human services groups, hospitals, government agencies, churches, private schools, arts organizations, environmental groups, and others in the nonprofit sector.

Distinguished representatives of the nonprofit sector have served as advisers in the process of developing this program. Outstanding practitioners and academicians have been selected as faculty.

Who Should Attend?

The Academy welcomes anyone seeking professional development in the area of nonprofit management, including staff, management, volunteers, professional association employees, educators, and private sector employees who wish to make a career change to the nonprofit sector. These opportunities are meant to enhance your nonprofit knowledge and skills.

About the Certificate Program

To receive a Certificate in Nonprofit Management, participants must complete any combination of classes, totaling six continuing education units (CEU's). CEU's are non-credit units awarded at a rate of one CEU's for every 10 hours of classroom time. ISU Continuing Education will keep a permanent record of all CEU's earned. Participants who sign up for CEU's, but do not complete their certification, may carry over any CEU's earned to the next Nonprofit Management Academy.

IOWA STATE UNIVERSITY
Extension and Outreach
Marshall County Extension
2608 South 2nd Street
Marshalltown, IA 50158

Nonprofit Management Workshop Series

April 23

June 18

August 27

October 22

**Registration begins at 8:30
Sessions 9:00 am to 12:00 pm**

\$25 per session

**April, August and October at
Marshall County Extension Office
2608 S. 2nd St.
Marshalltown, IA 50158**

**June at
Fisher Community Center
709 South Center Street**



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Healthy People. Environments. Economies.

2015 Nonprofit Mini Management Academy sessions

April 23 - Marshall County Extension, 2608 South 2nd Street, Marshalltown

Making the Most of your Marketing

Sara Wilson, United Way of Story County

Telling your story requires strategy, planning and creativity. This interactive session will first go back to the basics and look at what marketing really is, what influences marketing activities and why you should make time for marketing communications.

June 18 - Fisher Community Center Auditorium, 709 South Center Street, Marshalltown

The Dating Game: Fundamentals of Grant Development

Sue McEntee, Charitable Giving Resource Center

Join our presenter, Sue McEntee as she outlines the seven most important strategies for writing and submitting proposals, introduces you to a resource that can make your search for funders exciting and less stressful and helps you better understand the "courtship" of potential funders.

August 27 - Marshall County Extension, 2608 South 2nd Street, Marshalltown

Four Steps to Program Impact

Nancy Franz, Director for Professional Development for Iowa State University Extension and Outreach

Participants will be introduced to a 4 step model to articulate, measure, and report program/project impact. The model will then be applied to participant's current programs or projects. Templates and examples of a program logic model, evaluation plan, scorecard, and other tools will be provided.

October 22 - Marshall County Extension, 2608 South 2nd Street, Marshalltown

Eight Essential Functions of the Board of Directors

Reno Berg, Former CEO at Mainstream Living

Together staff and volunteer board members will learn the 8 essentials functions of the board of directors. From establishing the mission, to raising funds, to leadership development and all of the other functions in between. Reno will have concrete examples how effective boards work to enhance an organizations vision.

The fees for service will be used to off-set direct expenses and to support the Community and Economic Development County Extension Program.

Iowa State University Extension programs are available to all without regard to race, color, age, religion, national origin, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries can be directed to the Director of Equal Opportunity and Compliance, 3280 Beardshear Hall, (515) 294-7612.

Cooperative Extension Service, Iowa State University of Science and Technology, and the United States Department of Agriculture cooperating.

First Name _____

Last Name _____

Company/Affiliation _____

Email Address _____

Phone _____

Address _____

City _____

State _____ Zip Code _____

Please mark your course choice(s):

____ Making the Most of your Marketing

____ Fundamentals of Grant Development

____ Eight Essential Functions of the Board
of Directors

____ Four Steps to Program Impact

_____ TOTAL ENCLOSED

Payment: cash or check, payable to Marshall County Extension at 5 days prior to event. Credit card payments cannot be accepted.

Mail registration and payment to:
Marshall County Extension
2608 South 2nd
Marshalltown, IA 50158