



United Way of Story County

Board of Directors
United Way of Story County
Donor Privacy Policy

United Way of Story County (UWSC) values the trust its donors place in the organization and adheres to the highest standards in gathering, using and safeguarding donor information. This includes all of the donor's personal and gift information.

The information we collect

Completed pledge forms, either online or hard copy, will ask that you to provide your name, address, e-mail address, employee number (if applicable) and gift information. UWSC recognizes the sensitivity in providing this personal information and therefore will not rent, trade, or sell any information about its donors. Information may be shared with campaign volunteers to assist in making follow-up calls or thanking donors for their gifts, unless a donor wishes to remain anonymous and notes that on the pledge form. Information will not be shared except in the following limited circumstances:

- we have your permission to share the information;
- we are authorized to do so under this privacy statement; or
- we are required by law to disclose your information; or to protect against fraud or illegal activity

Access to the information

UWSC employees and volunteers who may access your information in order to perform pledge processing and administrative functions are prohibited from disclosing your information to third parties. Organizations that provide operational or other support services to us must also agree to safeguard your information in strict compliance with our privacy policy. (For example if a donor chooses to designate their gift, UWSC will share it with the designated agency unless instructed not to do so by the donor.)

Your participation is voluntary

Your relationship with UWSC is voluntary and confidential. We use your information to send you acknowledgement of your gift and information that may be interest about UWSC. If you do not wish to receive such communications, you may let us know at any time by contacting UWSC. In addition, you may choose to not receive emails from UWSC by contacting the office or by following instructions on how to unsubscribe.

Our commitment to data security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place procedures to safeguard and secure the information we collect. Firewalls prevent outside parties from accessing our database and internal UWSC access to the database is restricted to authorized individuals.

Website security

Users can visit our website without revealing any personal information. Our website host automatically gathers usage information such as the number and frequency of visitors to the website. We use this data only in the aggregate. This collective data helps us determine how much our customers access parts of the site to make improvements. If you choose to provide personal information (ie: RSVP's to events) to us via the website, we use that information for internal purposes only, and we maintain appropriate security measures to keep this information private.

If you have any questions about UWSC's privacy policies or practices, please contact the President and CEO or Finance Director at 515-268-5142 or unitedway@uwstory.org

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