

United Way of Story County at work here.

# 2018 RETURN ON INVESTMENT

An investment in United Way is the best way to help the most people in Story County.

VOLUNTEERING



\$126,718

- DAY OF CARING
- RSVP AT UNITED WAY
- SUMMER PROGRAM
- GOLF FORE KIDS EVENT
- WOMEN UNITED MENTORING
- IN-KIND

2018 TOTAL IMPACT

\$4,456,149

SPECIAL PROJECTS

IOWA READING CORPS \$96,480



COLLABORATION & LEADERSHIP \$55,945



FOOD DRIVE \$8,300



SUMMER MEALS & ENRICHMENT \$69,906

LEVERAGE & GRANTS



STORY COUNTY READS ANONYMOUS GRANT \$107,447

AGENCY LEVERAGE \$1,761,147



CURRENT YEAR SUPPORT



LIVE UNITED CAMPAIGN \$2,230,206

- ANNUAL CAMPAIGN
- GOLF FORE KIDS
- ENDOWMENT



**CURRENT YEAR SUPPORT: \$2,230,206** through the LIVE UNITED annual campaign, Endowment, and Golf Fore Kids event

For every \$1 you donate to United Way of Story County, you actually receive a \$1.99 return on your investment. The campaign is a great start, but the value of your contribution is even greater!

**LEVERAGE & GRANTS: \$1,868,594** through a special grant and United Way partner agencies leveraging additional funding

United Way of Story County program partners use their allocations to leverage additional revenue. United Way of Story County received grants to expand Education and Financial Stability programming.

**SPECIAL PROJECTS: \$230,631** through collaborations and other projects

United Way of Story County is a strategic leader in building county-wide partnerships.

**VOLUNTEERING: \$126,718** in volunteer hours for special programs and events

More than 4,300 volunteer hours were donated to United Way of Story County to advance health, education, and financial stability.

(Note: conservative estimates were used)

**GIVE. ADVOCATE. VOLUNTEER.**



**LIVE UNITED**

**United Way**



United Way of Story County