

2021 RETURN ON INVESTMENT

Your dollars at work in our community.

2021 TOTAL IMPACT \$4,349,283

VOLUNTEERING

\$129,960

- DAY OF CARING
- UWSC VOLUNTEERS
- SUMMER PROGRAM
- GOLF FORE KIDS EVENT
- WOMEN UNITED MENTORING
- IN-KIND



SPECIAL PROJECTS



IOWA READING CORPS \$67,536



COLLABORATIONS \$310,086



FOOD DRIVE GOODS \$1,701



SUMMER MEALS & ENRICHMENT \$123,604

LEVERAGE & GRANTS



SECURED GRANTS \$168,344



AGENCY LEVERAGE \$1,492,364

CURRENT YEAR SUPPORT



LIVE UNITED CAMPAIGN \$2,055,688



- ANNUAL CAMPAIGN
- ENDOWMENT
- FOOD DRIVE DOLLARS
- GOLF FORE KIDS PROCEEDS

CURRENT YEAR SUPPORT: \$2,055,688 through the LIVE UNITED annual campaign, Endowment, Golf Fore Kids, and Food Drive dollars
For every \$1 you donate to United Way of Story County, you actually receive a **\$2.12** return on your investment.
The campaign is a great start, but the value of your contribution is even greater!

LEVERAGE & GRANTS: \$1,660,708 through UWSC grants and United Way partner agencies leveraging additional funding
United Way of Story County program partners use their allocations to leverage additional revenue.
United Way of Story County received grants to expand work in all pillars of health, education, and financial stability.

SPECIAL PROJECTS: \$502,926 through collaborations and other projects
United Way of Story County is a strategic leader in building county-wide partnerships.

VOLUNTEERING: \$129,960 in volunteer hours for special programs and events
More than 2,800 volunteer hours were donated to United Way of Story County to advance our work throughout the community.